

# RUSSIAN EVOLUTION

## RUSSIAN REFLECTIONS

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Professor Yuri Rozhdestvensky

**A CONFERENCE ON THE  
WORK OF YURI  
ROZHDESTVENSKY:  
HIS CONTRIBUTION TO  
LINGUISTICS, RHETORIC,  
COMMUNICATION THEORY,  
SEMIOTICS, POETICS AND  
NARRATOLOGY**

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21<sup>st</sup> October 2017 Saturday

Room 243 Senate House University of London Russell Square WC1E 7HU

Registration 9.15 am to commence presentations at 9.30 am

Timetable:

**9.15-9.30 am: Registration**

**9.30-10.15 am Dr Mary Coghill:** (Institute of English Studies, School of Advanced Studies, University of London): Russian Evolution: Rozhdestvensky and the '*image of the author*' explored with reference to his book *General Philology* (1996) Moscow

**10.15-11.00 am Professor Olga Hazanova:** (Moscow State Lomonosov University): Yuri Rozhdestvensky on Semiotics of Literature and Modern Literary Process

**11.00-11.15 am: Coffee Break**

**11.15-12.00 noon Professor Paul Cobley:** (Middlesex University, London) Rozhdestvensky and Communication Theory

**12.00-12.45 pm Professor Tatiana Dobrosklonskaya:** (Moscow State Lomonosov University): Yuri Rozhdestvensky's Theory of 'Rhetoric'

**12.45-1.45 pm: Lunch Break**

**1.45-2.30 pm Professor Marina Subbotina:** (Yakovlev Chuvash State Pedagogical University, Cheboksary): Contiguity of the research works by Roman Jakobson and Yuri Rozhdestvensky in terms of method and material

**2.30-3.15 pm Professor Maria Polski:** Rozhdestvensky's Theory of Culture compared to American and Canadian Media Ecology

**3.15-3.30pm: Tea Break**

**3.30-3.40 pm Paul and Elena Richard:** Translators from Nuremberg and Moscow: Information Details

**3.40-4.25pm Qiaoyun Peng:** (Universities of Glasgow and Tartu): The opening of the ROSTA Windows: 'Mayakovsky style' and the culture of Soviet posters

**4.25-5.10pm Chancellor Emma Volodarskaya:** (Chancellor of the Moscow Institute of Foreign Languages, Moscow) Vinogradov's Image of the Author and its Place in the Theory of Literature

**5.10-5.25pm: Final Questions and Closing Remarks**